

HR30 Awards submission guidelines

How to Submit a Nomination

All entries must be submitted online [here](#). There is no fee to submit a nomination. **Key**

Dates

- **Deadline for entries:** 26 March 2025
- **Successful nominees notified:** early May 2025
- **Awards event:** 11 June 2025 (invite-only)

Who can be nominated?

Any professional who is either the most senior HR leader in their organisation in the UK or globally, or any independent consultant who can demonstrate they have taken responsibility for the HR strategy and operations of an organisation.

We welcome entries from under-represented groups and encourage all entrants to highlight diversity in their entries.

You'll be asked to complete a citation about the nominee's impact over the last 12 months, and include any testimonials or supporting documentation. You can enter on behalf of someone else, but you'll need to indicate they are aware they are being entered for the award.

Why submit a nomination?

- **Celebrate achievements:** Take this opportunity to showcase the nominee's impact as a people leader.
- **Elevate the profession:** The HR30 highlights the essential role of an evidence-led HR function in organisational success.
- **Showcase work:** Compare the nominee's transformational or strategic HR initiatives with peers in their field.

Submission Agreement

By submitting an entry, you agree to the following:

- **No Duplicate Submissions:** While you may nominate multiple individuals (including yourself), each nominee can only be entered once.
- **Confirming Attendance:** Successful nominees must confirm attendance by mid-May 2025.
- **Expense Responsibility:** Nominees are responsible for any registration, travel, subsistence and accommodation expenses.
- **Primary Contact Responsibility:** All correspondence will be directed to the individual submitting the nomination.

Award Judging Criteria

Judges will assess measurable impact achieved by the nominee over the past 12 months (1 January - 31 December 2024). Impact may include, but is not limited to:

- Financial performance, growth, or expansion
- Business strategy development
- Organisational change or transformation programs
- Equality, diversity, and inclusion initiatives
- Talent management and retention strategies
- Major transactions, including M&A
- Equity and fairness initiatives
- Learning and development programs
- Organisational design and HR efficiency
- Leadership development
- Corporate governance and ESG contributions

Judges will evaluate evidence of organisational impact, which may be demonstrated quantitatively (e.g., financial performance) or qualitatively (e.g., employee surveys or senior leader testimonials). They will also assess the nominee's role in strategic planning and operational delivery.

Using the Award Submission System

The submission process consists of multiple steps. Required questions must be completed before final submission. You can save progress as you go; however, if you exit without completing the submission, your entry will not be saved.

1. **Create an account** to begin.
2. **Enter your details**, including full name, job title, place of work, and contact number.
3. **To submit an entry:**
 - Click the + beside *Categories*, then the + beside *Individual Category*.
 - Select *Enter this category* for the relevant category.
 - Complete required fields and upload your submission according to the criteria.
 - Select the entries you wish to submit, then click *submit*.

What You Need to Submit an Entry

Citation: In up to 500 words, outline the impact the nominee has had on your organisation during the 2024 calendar year. Tell us what outcomes the nominee was intending to achieve, what role the nominee played in planning and undertaking them, and how success was measured. Please include any relevant information about the role of HR in the broader organisation and in delivering success, and any other relevant context. If you are entering the HR30 as an independent consultant, please relate your entry to your work with one organisation and include a testimonial from a senior leader in that organisation.

Additional Documents:

- Upload a recent photo of the nominee for publicity purposes if selected.
- Attach up to two supporting documents, which may include relevant data, evidence of success, or testimonials. Files must be high resolution (300dpi) in JPEG, PNG, or EPS format.

Submission Confirmation and Contact

Upon submission, you will receive a confirmation email with a unique submission ID. Use this ID in all related communications. If you do not receive confirmation, check your spam/junk folder or contact cipdevents.tickets@haymarket.com.

Withdrawing a Nomination

To withdraw a nomination, email cipdevents.tickets@haymarket.com with your submission ID.